



Derrian Bradder | Graphic Design

www.derrianbradder.com

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Derrian [De-ree-un]

An experienced designer with a demonstrated history of working in the publishing industry. Skilled in editorial design, children's non-fiction and graphic design. Strong arts and design professional with a BA (Hons) focused in Graphic Design. Yorkshire born and bred.

ABOUT ME

I'm a London based designer with a background in children's publishing and a meticulous eye for detail. I'm incredibly passionate about creating innovative, eye-catching designs and apply this across a wide variety of categories.

In addition to book covers and spreads, I enjoy working on marketing material such as catalogues, magazine adverts and social media assets.

SKILLS

ADOBE CREATIVE SUITE

InDesign, Photoshop and Illustrator.

COLLABORATION

I work well with others and enjoy working closely with editors and other members of the team to ensure we are creating the best final product possible.

TIME MANAGEMENT

Reliable and efficient, I work well under pressure and to tight deadlines.

COMMITMENT

I am extremely hard working and willing to help in any way I can. I give everything my absolute all and have a keen willingness to learn new ways of working.

FEEDBACK

I am comfortable giving feedback to illustrators, freelance designers and junior staff. In addition to this, I'm responsible for briefing freelancer designers.

EDUCATION

UNIVERSITY OF CUMBRIA

BA (HONS) GRAPHIC DESIGN

Upper Second-Class Honours

2012-2015

OTHER QUALIFICATIONS:

CertHE – Visual Communication 2011-12

BTEC ND – Graphic Design 2009-2011

10 GCSEs A-C 2004-2009

EXPERIENCE

BUSTER BOOKS | MICHAEL O'MARA BOOKS SENIOR DESIGNER – BUSTER BOOKS

July 2022 - present

DESIGNER – BUSTER BOOKS

April 2018 - July 2022

JUNIOR DESIGNER – BUSTER BOOKS

December 2015 - April 2018

RESPONSIBILITIES INCLUDE:

- Creating book covers and spreads across a wide range of non-fiction titles, both in a series and standalone. This involves working on titles for both the children's imprint and the art imprint, LOM ART.
- Producing yearly catalogues across all 3 imprints.
- Retouching and amending artwork.
- Liaising with various departments to style interior spreads and covers, discuss deadlines, supply files for print and create marketing materials.
- Previously responsible for updating and supplying reprint files, in addition to maintaining the archives. A junior member of staff now handles these duties, overseen by myself.
- Overseeing projects of a junior member of staff.

CONTRIBUTIONS:

- Planned and led training sessions for new editors on how to use InDesign, Photoshop and Illustrator.
- Created a "design handbook" for the company, detailing all of the processes and terminology we use in the design department.
- Ideas for new titles, including sourcing potential artists and illustrators.

PENGUIN RANDOM HOUSE

DESIGN ASSISTANT – CHILDREN'S

June - October 2015

RESPONSIBILITIES INCLUDE:

Creating book covers and spreads, updating brand sheets, reprints, and creating marketing materials.